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PART I

Punjab Government Notifications and Orders

GOVERNMENT OF PUNJAB

DEPARTMENT OF TOURISM & CULTURAL AFFAIRS

(Tourism Branch)

NOTIFICATION

The 14th Febuary, 2023

No.Tour-11/1/2023-3TC/170.- The Ministry of Tourism, Government of India has launched Swadesh Darshan 2.0 Scheme to develop sustainable and responsible tourism destinations in the country in partnership with the States/UTs. As per proposal submitted by Department of Tourism, Govt. of Punjab, Ministry of Tourism, Govt. of India was recommended Kapurthala for development ünder SD. 2.0. Ministry of Tourism has issued guidelines of this scheme and as per Guidelines State has to put in place the Destination Management Committee in the District level under the Chairmanship of the District Collector. As such the Destination Management Committee has been constituted by the Government of Punjab, Department of Tourism of the following officers:

i.	District Collector, Kapurthala	Chairperson
ii.	Superintendent of Police, Kapurthala	Member
iii	Commissioner/EO of Urban Body (In case destination falls in the city area)	Member
iv.	District Head of Department of Rural Development (In case project area falls in the rural area)	Member
V.	District Head of Department of Public Works	Member
vi.	District Head of Department of Public Relation	Member
vii.	District Head/Representative of Department of Industries	Member
viii.	District Head/Representative of Department of Skill Development	Member
ix.	District Head/Representative of Department of Tourism	Member

x. Two Representatives of Tourism Industry Member

The Chairperson may invite the representative of any other Departmentor organization, as may be required, as special invitees.

The Chairperson may designate an Officer under his control to look after development works as Member Secretary of the Committee.

Functions of Destination Management Committee:

The DMC will bring synergy in the efforts of various departments and organizations towards promotion of the tourism and will have the following functions:-

i. To review the implementation of the scheme on ground and resolve the bottlenecks in the implantation.

ii. To provide synergy with other schemes and programs of Central and State Government at the district level particularly relating to infrastructure development, human capital development, job creation and entrepreneurship, investment promotion and marketing and other such programs to develop and promotion tourism.

iii. To review Operation and Management arrangement particularly health, hygiene, safety and overall quality of maintenance of the destination.

iv. To promote skill development and local entrepreneurship for various tourism services.

v. To perform all other functions of a Destination Management Organization to promote the destination for domestic and international tourists.

GURKIRAT KIRPAL SINGH, IAS

Secretary to Govt. of Punjab

Department of Tourism & Cultural Affairs

Chandigarh

The 23rd January, 2023

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